



● POWERED BY INTELLIFLEET 360

● DISTRIBUTED BY AJIRA TELEMATICS

COMPANY PROFILE 2026

Know where every
vehicle is, how every
driver drives — and
what every kilometre
costs you.

AI cameras and live tracking for
Kenyan fleets — fitted, run and
supported by a local team.

15,000+

units installed

100+

people in-country

KEBS &
NTSA

approved hardware

12 months

warranty





WHO WE ARE

A Kenyan fleet partner, not a box seller.

We fit the camera at your depot, train your drivers and controllers, and review your numbers with you every month.



The hardware · Ajira

National AI Dash Camera — road and driver, AI on the device. KEBS & NTSA approved.



The software · IntelliFleet 360

Tracking, video, driver scores, journeys and compliance on one login — and into your ERP.



The people · Ajira

Installation, training, support, optional 24/7 Command Centre and monthly fleet reviews.



THE COST OF RUNNING BLIND

Your fleet is your biggest controllable cost.

KES 217.86

per litre of diesel in Nairobi (EPRA, Sep–Oct 2026).

EPRA

~55%

of road-freight operating cost in Kenya is fuel.

KENYA TRANSPORTERS ASSOCIATION

KES 8.2 bn

motor-insurance underwriting loss in 2025 — premiums follow.

IRA

4,458

people killed on Kenyan roads in 2025, including 403 drivers.

NTSA

FIVE LEAKS

Every fleet owner recognises these.



Crashes & liability

Without video, the other side's story decides fault.



Fuel & hours

Idling, speeding and detours burn money every day.



Cargo & product loss

Siphoning, diversion and unauthorised stops.



Late deliveries

No live ETA, no proof of delivery, lost contracts.



Compliance

Records you keep by hand, if at all.

≈ KES 17,000 / month

ILLUSTRATIVE

One hour of idling a day in a heavy truck: about 3 litres × 26 days × KES 217.86.

COMPLIANCE IN 2026

The rules you answer for — covered.

Speed governors

● In force

80 km/h limit (65 km/h towing); approved limiter required.

Driving hours

● In force

Max 8 hours’ driving in 24 — Traffic Act s.66A.

EPRA tankers

● In force

GPS on every permitted tanker, journey plan per load (LN 182 of 2025).

Data Protection Act

● In force

Transport operators register with ODPC; DPIA for driver cameras.

NTSA 2026 telematics

● Expected

Gazetted in 2026 – expected to roll out soon.

Status as at October 2026. Every rule above is recorded automatically on the platform — ready when NTSA, EPRA, your insurer or your customer asks.

THE HARDWARE

National AI Dash Camera



Cameras	1080p road · 720p cabin
AI events	16, analysed on-device
Driver alerts	Real-time, in the cab
Positioning	GPS / GLONASS / QZSS
Connectivity	4G, event-only upload
Storage	microSD, up to 1 TB
Power	9–32 V
Expansion	Up to 4 cameras
Approvals	KEBS · NTSA · CA Kenya

THE SOFTWARE

IntelliFleet 360 — one platform, one login.

 Live tracking	 AI driver monitoring
 Video & live view	 Driver scorecards
 Journey management	 Geofencing
 Alerts & incidents	 Delivery & ETA
 Maintenance	 Compliance reports
 Analytics & KPIs	 API & ERP

Web and mobile. Reports ready from day one. Your data delivered to your ERP through the IntelliFleet 360 API.

SOFTWARE PLATFORM

INTELLI

FLEET360

ADVANCED TELEMATICS

INDUSTRY SOLUTIONS

Built around the cargo you carry.

**Oil, gas & energy**
EPRA-ready GPS, journey plans, fatigue alerts.

**Logistics & haulage**
Cross-border journeys, stop alerts, live ETAs.

**Retail & FMCG**
Delivery proof, route discipline, shrinkage control.

**School & passenger**
Speed and fatigue warnings, live location for parents.

**Mining & construction**
Engine hours, utilisation, site geofences.

**Car hire & courier**
Theft alerts, after-hours movement, proof of delivery.

Also: pharmaceuticals, agriculture, NGO, county and government fleets, ambulances and security companies.

PROOF

Results first.

28%

fuel-cost cut at Dakawou Transport;
payback in 5 months.

CLIENT-REPORTED

35%

fewer accidents at Vivo Energy
Kenya.

CLIENT-REPORTED

73%

fewer crashes over 30 months with
dual-facing AI cameras.

SAMSARA, 2025

2x

crash reduction from dual-facing vs
forward-only cameras.

SAMSARA, 2025

HOW WE START

- 1

Fleet survey
Routes, vehicles and baseline numbers agreed.
- 2

Installation
Fitted at your depot, around your schedule.
- 3

Training
Controllers and drivers briefed.
- 4

Go-live
Alerts and reports tuned to you.
- 5

Monthly review
Cost per km and incidents, reviewed together.



START HERE

Ten vehicles. Thirty days. Your numbers.

We fit ten of your vehicles at your depot. Within six weeks you get a written baseline-versus-pilot report and a fixed fleet-wide price.



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SOFTWARE PLATFORM

